

# Our Mission Statements

## Our Customers

- We want to be a dependable partner to them
- We want to supply them with both high-quality individual products as well as innovative vacuum technology solutions
- We want to offer them added value through a comprehensive, worldwide sales and service concept in line with the proven Pfeiffer Vacuum quality standards

## Our employees and marketing partners

- We want to use new products and supporting sales and marketing strategies to assure them competitive jobs and livelihoods long term
- We want to offer them the opportunity of participating in our decision-making processes, and help them understand our corporate objectives
- We want to teach them entrepreneurship and contribute to their will to achieve by offering them a high level of self-direction

## Our shareholders

- We want to clearly communicate Pfeiffer Vacuum's past results to them, as well as its goals and prospects
- We want to offer them reasonable return on their invested capital, even in difficult times
- We want to communicate to them that an investment in Pfeiffer Vacuum shares represents an investment in a financially strong, high-tech company that has great future potential

## The society in which we live

- We want to be convincing as a responsible company that embraces sustainability
- We want to set a good example by maintaining high environmental, ethical and safety standards
- We want to do our part by fostering science, culture, sports, and social services

